

mafona**navigator** planung & analyse

Product packages 2022

valid from January 2022

The comprehensive directory for market and marketing research service providers!



The planung&analyse mafonavigator provides focussed expertise for market researchers and marketers in companies and institutes. Be visible to your customers and use the planung&analyse mafonavigator for your company presentation. Your potential clients and other interested parties will be able to find you quickly and easily.

Homepage www.mafonavigator.de

search results

example of an entry

Product packages

	 Classic	 Premium
Price¹	790 €	1,500 €
Company data and contact info Includes among others contact data, association memberships, number of employees, year of establishment.	✓	✓
Links Include up to 6 links to special interest sites or blogs.	✓	✓
Service profile Individual description of the services offered, USPs or company philosophy.	1,000 characters	4,500 characters
Keywords Keywords show your core competences and can be used as a search filter.	8 keywords	32 keywords
Logo Presentation of the company logo.	✓	✓

¹All prices plus additional VAT.

The package prices named are not eligible for discounts or agency commission and based on a 12-month period, starting with the activation of your listing.

	Classic	Premium
Social media links Links to the company's own social media sites.	✓	✓
PDF documents and downloads Integration of up to 6 important PDF documents and downloads.	✓	✓
Photos Integration of studio photos for the optimal display of equipment and service of your studio. Furthermore, charts, photos of contacts or ads can be implemented.	✗	6 photos
Contact partner Information on the personal contact partner of your company, with a brief profile.	✗	4 contact partners
Photos of the contact partners Integration of photos of your contact partners.	✗	✓
Designation "Top Company" Special highlighting of your company.	✗	✓
Key Visual Attention-grabbing header in the directly visible area of your entry.	✗	✓



Logo
200 x 120 pixels
Colour mode: RGB



Studio photos and photos of contact partners
Colour mode: RGB | The image detail to be displayed must be edited prior to submission; we do not provide cropping.



Key Visual
Größe: 940 x 270 pixels
Colour mode: RGB

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We look forward to a joint and
successful cooperation.

We will be happy to advise you and plan your individual campaign!

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