

Die deutschen Clio-Gewinner 2010

Agentur bzw. Einreicher	Kunde / Arbeit	Kategorie
<i>Gold</i>		
Miami Ad School Europe, Hamburg	Fred Perry Subculture „The Mixtape“	Innovative Media: Student
Miami Ad School Europe, Hamburg	Greenpeace Energy „The Deathzone“	Innovative Media: Student
Grey Worldwide, Düsseldorf	Tierschutzbund e.V. „Monkey“	TV/Cinema/Digital: Music Original
Heimat, Berlin	CNN International „Go Beyond Borders“	Content & Contact: Media
Jung von Matt, Hamburg	RWE - Power Leakage	Design: Environmental Design
Serviceplan, München	Bang & Olufsen	Design: Annual Reports
Scholz & Friends, Berlin	Augsburger Allgemeine „Globals News Start As Local News“	Print: Campaign
<i>Silber</i>		
Audi, Ingolstadt	Audi A4 „Intelligently Combined“	TV/Cinema/Digital: Automotive
Audi, Ingolstadt	Audi A4 „Intelligently Combined“	TV/Cinema/Digital: Visual Effects
Jung von Matt, Hamburg	Hamburger Philharmoniker „Concert for the People“	Content & Contact: Leisure
Jung von Matt, Hamburg	Hamburger Philharmoniker „Sounds of Hamburg“	Interactive: Entertainment
BBDO Germany, Berlin	RBB Inforadio „News Doesn't Wait For The News“	Radio: Campaign
Betriebskultur, Stuttgart	Billy Boy „Go Longer“	Radio: Toiletries
KMS Team, München	Voestalpine Stahlwelt	Design: Environmental Design
Philipp und Keuntje, Hamburg	Vergiss Aids nicht e.V. „Group Therapy 2009“	Interactive: Fresh Approach
Serviceplan, Hamburg	Lead Academy „ProContra“	Design: Environmental Design
<i>Bronze</i>		
Scholz & Friends, Berlin	Berliner Philharmonie „128 Stars – 1 Orchestra“	Billboard: Entertainment
Scholz & Friends, Berlin	Berliner Philharmonie „128 Stars – 1 Orchestra“	Poster: Entertainment
Scholz & Friends, Berlin	Zoo Wilhelma, Stuttgart „Enjoy The Original“	Poster: Campaign
Scholz & Friends, Düsseldorf	Road Safety Initiative „Mourning Band“	Billboard: Public Service
Scholz & Friends, Hamburg	Doppelherz „Spider“, „Tattoo“, „Cheating“	Radio: Campaign
Jung von Matt, Hamburg	Haute Couture by DHL	Design: Self-Promotion
Jung von Matt, Hamburg	Computer Bild Magazine „Spam“	Radio: Campaign
Miami Ad School Europe, Hamburg	WWF „See Who You Save“	Innovative Media: Student
Miami Ad School Europe, Hamburg	Wüsthof „Capicola, Lemon, Cucumber“	Print: Student
Heimat, Berlin	CNN International „Tape Art Project“	Design: Environmental Design
Kolle Rebbe, Hamburg	The Deli Garage	Design: Corporate Identity
Philipp und Keuntje, Hamburg	Audi R8 Spyder „Stopped“	TV/Cinema/Digital: Sound Design
Publicis, Frankfurt	Fisch Franke „The Living Poster“	Innovative Media: Restaurants/Fast Food Outlets
Saatchi & Saatchi, Frankfurt	Diakonisches Werk Frankfurt „Help The Oma“	Content & Contact: Public Service
Serviceplan, Hamburg	Stabilo Highlighter	Design: Posters
Webguerillas, München	MINI International „Minimalism“	TV/Cinema/Digital: Animation

Quelle: Clio Awards, New York

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