HORIZONT

Technical Information print

Printing and binding method:

commercial web offset with drying (heat-set), newspaper fold

Colours:

per Euroscale

Screen ruling:

60 screen

Screen angling:

yellow 0°, cyan 15°, magenta 45°, black 75°

Dot gain:

40% field: 21% (tolerance +/- 4%)
80% field: 14% (tolerance +/- 3%)
Minimal tonal deviations within tolerance range based on web offset printing.

Paper quality:

57g/m², matt, LWC

Advertising and printing material:

deadline: Thursday prior to publication (except for key topics)

Digital transmission options:

E-mail: anzeigen@horizont.net
Transmission limited to a data size of 10 MB per e-mail.

For data sizes over 10 MB please request a link for FTP transmission from anzeigen@horizont.net.

Regardless how it's transmitted:

- Please post the reference proof to the publisher
- For printable use PDF/X3-Standard

File output:

To ensure high image quality for your advertisement, do not compress files. All type fonts (print and screen) used in the data set must be included with the file or converted to vectorgraphics. Ad must be saved as EPS or print-optimised PDF and include all elements required for file output. Images must have a resolution of **250 dpi or higher.** The correct color profile is PSO LWC Standard.

Logos must be enclosed as vector graphic or line art, resolution 800 dpi or higher. The colour space is CMYK, reproduction scale 1:1.

Receiving and processing review:

The publisher assumes no liability for colour deviations and text placement in the ad motif if files are not saved in the recommended type and style and without reference proofs.

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Do you have other technical questions? Our hotline at +49 69 7595 1872 can help!
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